



## WriteCamp3 FAQ for Sponsors

**What is WriteCamp?** WriteCamp is the only free writing conference of its kind in the Midwest. This is our third-annual WriteCamp and we're looking forward to an even better event this year! WriteCamp features user-generated content via ad-hoc presentations, writing workshops, networking opportunities and more.

**Who can attend?** WriteCamp is a community-building event that is free and open to the public. Last year's event was attended by over 140 writers, editors, artists and a variety of presenters. After the wild success of the first ever WriteCamp in 2009, we continue to expect a 50-75% increase in attendance each year!

**When and where will it be?** WriteCamp3 will be held on Saturday, June 4th, 2011 at Mercy Hill church at The Hide House in Bay View. (2625 S Greeley St, Suite 100, Milwaukee, WI)

**What sponsorship opportunities are available?** WriteCamp is open to both monetary and in-kind donations of ad space, food and other giveaway items. This year each participant will receive a tote bag printed with our sponsor names. Every sponsor has the opportunity to provide tote stuffers, like coupons, flyers, magnets or any other swag you like!

**What promotional considerations do sponsors receive?** WriteCamp has tiered levels of promotional opportunities, depending on the value of the donation. Sponsors may receive publicity on the WriteCamp website ([www.writecampmilwaukee.com](http://www.writecampmilwaukee.com)) and on our tote bags, Twitter tweets and Facebook promotion, signage, ads and other vehicles.

**How is WriteCamp structured?** WriteCamp follows the proven "unconference" model popularized by the successful technology conference BarCamp. An unconference is a facilitated, face-to-face and participant-driven conference.

**What is the focus of WriteCamp?** WriteCamp brings together editors and writers from multiple genres to share ideas and promote cross-pollination across professional disciplines. There are four main topic areas: fiction, nonfiction, editing, and the business of writing. You can check out some of our amazing sessions from previous years here: [http://www.writecampmilwaukee.com/sessions\\_previous](http://www.writecampmilwaukee.com/sessions_previous).

**What forms of payment do you accept?** WriteCamp accepts check (made out to The JB Dryden Company) or payment online via Paypal. Visit [www.writecampmilwaukee.com](http://www.writecampmilwaukee.com) or contact us for more details.

**What size logo should I provide for the website and sponsor board?** A simple logo 100x150 pixels wide (a little over 1 inch).

**Where can I receive more information?** To donate or for more information, please visit [www.writecampmilwaukee.com](http://www.writecampmilwaukee.com) or contact WriteCamp Co-Director Niki Robinson by e-mail ([niki333@gmail.com](mailto:niki333@gmail.com)) or phone (414-393-8457).